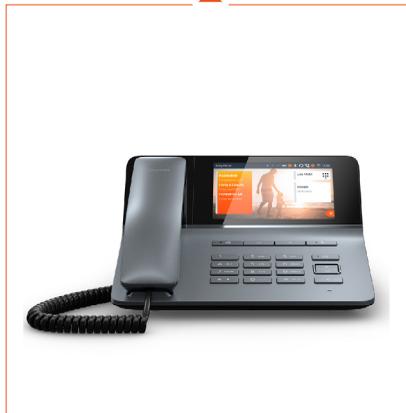




Product Communication

GIGASET 2022

Year in Review



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Year in Review 2022

PRODUCT COMMUNICATION

Gigaset is an internationally active company in the field of communications technology. The company is Europe's market leader in DECT phones and is also a leading international player with around 850 employees and sales activities in over 50 countries. In addition to DECT phones, its business activities include Android-based smartphones, cloud-powered smart home applications and business telephony solutions for SoHo, SMEs, and enterprise customers. The long-established company is looking back on a 175 year history and is characterized in a special way by its production „Made in Germany“. The company is headquartered in Bocholt, Germany. It also maintains a software development center in Wroclaw, Poland and numerous sales offices in Europe and Asia.

Gigaset AG is listed in the Prime Standard of the German Stock Exchange and is therefore subject to the highest transparency requirements. The shares are traded on the Frankfurt Stock Exchange under the symbol GGS (ISIN: DE0005156004).

Gigaset

Alarm, Messaging, Location (AML) for N670 IP PRO and N870 IP PRO

Better workflows and greater safety at work with the multi-cell systems from Gigaset



Alarm, messaging, location with Gigaset: The rugged handset R700H PRO (pictured) and the S700H PRO have their own alarm button.

Gigaset is expanding the functionality of its IP DECT base stations. Via the open alarm, messaging and location interface, the single and multi-cell systems can be connected to messaging and alarm servers. The scalable systems from Gigaset thus support the reception of text messages and the placement of emergency calls. Location data can also be transmitted. This increases employee safety and optimises time-critical workflows by quickly relaying alarm statuses and other information to mobile devices on site. Gigaset worked closely with alarm experts tetronik GmbH to develop the interface - at market launch, the single-cell N670 IP PRO and multi-cell N870 IP PRO are compatible with tetronik GmbH's DAKS alarm servers and are therefore ready for use in clinics, the health and nursing sector, in the industrial sector, in the public sector or in the hotel industry.

Modern DECT communication solutions create maximum freedom of movement in demanding work environments. With the N670 IP PRO and N870 IP PRO, Gigaset offers a scalable solution for smaller companies with 20 handsets up to corporate structures with 20,000 handsets. Now the single- and multi-cell systems from the DECT pioneer from North Rhine-Westphalia can also be connected to alarm servers via an open interface. „This gives our DECT handsets enormous added value,“ says Michael Anft, Product Manager at Gigaset. „Alarms and messages reach employees wherever they are - in the hospital room with the patient, at the factory servicing machines or on the forklift in the warehouse.“

Thanks to seamless handover and roaming, users can read and reply to messages anywhere on campus, with event-specific icons, colours, sound signalling or detailed instructions on how to proceed. In the event of an emergency, signalling can even take place during ongoing phone calls.

Targeted help through precise location

In the event of danger or threat, users have the option of triggering an alarm themselves. The Gigaset R700H PRO and S700H PRO handsets offer a separate, easily accessible button located above the display. For localisation purposes, certain alarm servers can request data from the handset from which they can deduce its position. In doing so, the new DECT handsets of the Professional series R700H PRO, S700H PRO, SL800H PRO not only send a snapshot of the DECT environment, but also use the information from Bluetooth beacons that are detected in the vicinity. The handsets can also send their own identifiers in cycles, i.e. represent mobile beacons themselves, and thus be integrated into external positioning systems.



The S700H PRO

This enables very precise localisation as a prerequisite for targeted assistance.

The handset as a message terminal

The alarm, messaging and location (AML) interface will unfold its full benefit in the healthcare sector. In hospitals or nursing homes, for example, a patient call can be signalled on the DECT handsets, specifying the room and call type, and reach the nursing staff immediately, regardless of where they are in the building. The alarm server maintains the call until it is answered by a team member. Messages are signalled according to their priority level: In a defined order and discreetly in the background or simultaneously to all nursing staff and very prominently in an emergency - for example, in case of an acute danger to the patient or a fire. Icons, colours and the use of different ring tones facilitate quick orientation.

tetronik and Gigaset: partners in development

The open interface for Gigaset's DECT-IP systems was developed in close cooperation with the experts at tetronik GmbH. For this purpose, the alarm specialists from Taunusstein in the German state of Hessen have also extended the well-known DAKS alarm server with corresponding innovative functionalities. DAKS reliably handles information distribution and alerting in connection with emergency calls, malfunctions and other triggers. DAKS supports efficient crisis communication as well as everyday business processes. Thanks to their compatibility, DAKS and the Gigaset N870 and N670 IP DECT systems can now be used together. The DECT system as the interface to the employee immediately delivers messages according to the priority level and records the

response. If required, direct voice connections can also be established or (emergency) voice conferences can be called.

Easy configuration and transparent pricing

The provisioning model of the new Gigaset Professional handset generation allows administrators to efficiently and consistently pre-configure a larger number of devices - for example with uniform ring tones for alerts. The AML service is available for both the N870 multi-cell system and the N670 single cell. The functionality is activated via licence per handset.

Details and interface description for the connection can be found in <https://teamwork.gigaset.com/gigawiki/display/GPPPO/Gigaset+PRO+-+Public+Wiki+Home>

Gigaset markets its Professional portfolio through a network of qualified partners, who include IT and telecommunications providers, value added resellers (VARs) and providers of enterprise systems. The partners offer advice, sell and install the Gigaset Professional solutions, and offer customers other services. The Gigaset retailer search can be used to find a local partner. You can find more information on the product here.

Gigaset GL7: 4G flip phone with its own button for WhatsApp

Premiere for crossover between mobile phone and smartphone



The Gigaset GL7 is an internet-enabled flip phone - besides WhatsApp, it runs apps like Facebook and Google Maps

Familiar operation via buttons and yet open for apps such as WhatsApp, Google Maps or YouTube: The internet-enabled Gigaset GL7 combines the best of both worlds. As part of the Gigaset life series, the device is aimed primarily at an older target group and at people who prefer not to have a touch screen, but still want to check emails, surf the web and send and receive texts and photos via Messenger. The Gigaset GL7 has a dedicated button for the messenger service WhatsApp. And the SOS function for triggering an emergency call dials five predefined numbers in succession until a connection is established.

„In the automotive industry, the Gigaset GL7 would probably be called a crossover,” says Thomas Pröbldorf, Product Manager at Gigaset. „More than a mobile phone, but not yet a smartphone. With the option of using practical apps, but without a touch screen that takes getting used to. A practical flip phone with a camera, GPS tracking, Bluetooth, music and video player.” Gigaset has always produced telecommunications electronics that accompany people in all phases of life.

The landline and mobile phones in the Gigaset life series all have one thing in common: with first-class sound quality when making calls, particularly loud ring tones, clear menu navigation, an easy-to-read display and an illuminated keypad with large individual keys, they are designed to meet the needs of older people.

Not only for senior citizens

„We also love the GL7 for its retro approach,” says Pröbldorf. „A classic flip phone - but with three card slots, GPS, fast internet connection and multimedia services. That should also appeal to younger people or those who are young at heart.” In dialogue with its customers, Gigaset is always developing solutions that are unusual. Like the DECT handset ION that can be used as a headset for meetings via Microsoft Teams, ZOOM or WebEx. „With the GL7, we understood: A mobile phone does not necessarily have to be opera-

ted via the touchscreen. But WhatsApp or Google Maps would be nice to have. So we kept the buttons - and even gave the device its own WhatsApp button. Another button provides the pleasant feeling that someone is always there for you in case of an emergency. When the SOS button is pressed, up to five predefined telephone numbers are called. If no one can be reached via the first one, the next number is dialled automatically.

More versatile than a mobile phone

The features of the Gigaset GL7 make the crossover idea clear: important phone numbers can be stored on three speed-dial buttons, the device has a hands-free function, can play MP3 ringtones and has Bluetooth for pairing with a wireless headset.



These are the normal functions of a mobile phone. In addition, the device is able to access the internet with WLAN, 4G and its own browser. The KaiOS operating system, specially tailored for keypad phones, allows access to an AppStore with applications such as Facebook, Wikipedia, Google Duo or YouTube. By pressing the WhatsApp button, the messenger app opens and messages can be read and answered. The Gigaset GL7 plays videos with sound and offers its own music and video player. Simple games also run on the device. Snapshots can be taken with the built-in 2MP camera and the built-in GPS module enables location-based services such as Google Maps.

The built-in 4 GB memory can be expanded by up to 128 GB with a microSD card. At the same time, the mobile phone accepts two SIM cards - for example, to make cheap calls on holiday with a prepaid card purchased locally.

The Gigaset GL7 comes with a charging cradle, headphones and a quick start guide. It is available in the colour titanium grey from in retail stores and online shops as well as in the Gigaset online shop for 109 euros (RRP).



The Gigaset GL7 comes with its own charging dock - that's practical and avoids messy cables.

Gigaset presents its future „Made in Germany“ bestseller

Tried and tested gets better: the new COMFORT 500



Single, Duo, Trio, with answering machine, for connection to the router or as an IP model - the different variants of the Gigaset COMFORT 500.



Premiere for the new all-rounder from Gigaset. With its timeless, elegant design, perfect ergonomics and many convenient functions, the COMFORT 500 is the ideal phone for at home - from the living area to the home office. Thanks to the headset connection and integrated hands-free facility, you have your hands free when making calls in HD quality. And the dynamic call block list protects you from unwanted calls. The Gigaset COMFORT 500 is available in variations with and without an answering machine, in bundles with up to three handsets, for direct connection to a DECT-capable router and as an IP-DECT phone system.

„Expectations for a new cordless phone from Gigaset are very high,” says Manfred Heuermann, Product Manager at Gigaset. „So we’ve made the tried and tested just that bit better.“ The COMFORT 500 follows in the footsteps of the highly successful Gigaset C430 series - and the bar is accordingly high. The most striking thing is the shift in design: the 2.2-inch colour display with its easy-to-read graphics and fonts is embedded in the glossy black upper half of the handset. And the large illuminated buttons with a noticeable pressure point blend visually into the silver-coloured casing. „People want their homes to be beautiful - even small details such as telephones count. We are meeting this demand with our new design,” says Heuermann.

No more unwanted calls

The newly developed comfort call blocker on the Gigaset COMFORT 500 reliably protects against advertising calls or dangerous telephone scams. Up to 150 phone numbers can be entered into a block list or taken directly from the call list. Anonymous calls can also be blocked or muted. With the time control function, the telephone remains muted at set times; callers with a VIP address book entry are nevertheless put through.

The call protection feature on the Gigaset COMFORT 500 with a base station or an answering machine is even more comprehensive: if only callers in the address book are to be registered, the device blocks all other calls. The memory can store up to 200 contacts, each with three telephone numbers - including date of birth. This way, the device can even remind you to make a birthday call.

Picture and sound of your choice

Whether you prefer a dark or high-contrast white display, an analogue or digital clock as the screen background - with its personalisation options, the Gigaset COMFORT 500 will quickly become your favourite roommate. Two acoustic profiles with different frequency ranges and hearing aid compatibility ensure an optimal listening experience. Sound quality and volume are first-class as you would expect from Gigaset - even in hands-free mode. The ringtone volume can be set in five levels or crescendo, and important callers can be assigned their own ringtones. So you can hear who is calling just by listening to the ringtone. And if no one is home the answering machine of the Gigaset COMFORT 500A will pick up. Messages with a total duration of up to 30 minutes can be listened to via the handset, the base station or by remote enquiry.

For all generations

As many as six handsets can be connected to the base station - one for each floor, one in the kitchen, in the cellar, in the office or in the garage. And one in the children's room: in baby phone mode, the Gigaset COMFORT 500 establishes a connection to other handsets in the household or to mum or dad's smartphone when a noise threshold is exceeded. If the children are a little older, the direct call function is parti-



The Gigaset COMFORT 500: As flexible as the environment in which it is used.

cularly practical: all keys trigger the dialling of a preassigned number - making misdialling impossible. Ideal for children who cannot yet read.

With ECO DECT technology, Gigaset is also making a contribution for future generations: The particularly energy-saving phones are radiation-free in standby mode and during a call the transmission power automatically adjusts to the distance between the base and the handset. This means: the shorter the distance to the base of the Gigaset COMFORT 500, the lower the radiation.

A COMFORT 500 for all occasions

Gigaset is offering the COMFORT 500 in different variants and bundles. The device is available from 59.99 euros (RRP). The model with an answering machine costs 69.99 euros (RRP), the duo with an answering machine and two handsets costs 99.99 euros (RRP) and the trio with an answering machine and three handsets costs 129.99 euros.

The COMFORT 500 HX handset for 59.99 euros (RRP) comes without its own base station and can be connected directly to DECT-enabled routers such as the FRITZ! Box from AVM or the Telekom Speedport.

For Internet telephony and IP-based connections, the Gigaset COMFORT 500A IP flex for 99.99 euros (RRP) is the right choice. Connected to the router's LAN port or the LAN network, the phone system can manage up to six IP-based phone numbers from different providers and assign each to its own handset.

It is possible to have up to three virtual answering machines.

The Gigaset COMFORT 500 is available in the colour silver-black and the COMFORT 550 variant in the colour black-chrome is available from April in retail stores and online shops as well as in the Gigaset online shop.



Gigaset GL7: 4G flip phone with its own button for WhatsApp

Premiere for crossover between mobile phone and smartphone



The Gigaset GL7 is an internet-enabled flip phone - besides WhatsApp, it runs apps like Facebook and Google Maps.

Familiar operation via buttons and yet open for apps such as WhatsApp, Google Maps or YouTube: The internet-enabled Gigaset GL7 combines the best of both worlds. As part of the Gigaset life series, the device is aimed primarily at an older target group and at people who prefer not to have a touch screen, but still want to check emails, surf the web and send and receive texts and photos via Messenger. The Gigaset GL7 has a dedicated button for the messenger service WhatsApp. And the SOS function for triggering an emergency call dials five predefined numbers in succession until a connection is established.

„In the automotive industry, the Gigaset GL7 would probably be called a crossover,” says Thomas Pröβdorf, Product Manager at Gigaset. „More than a mobile phone, but not yet a smartphone. With the option of using practical apps, but without a touch screen that takes getting used to. A practical flip phone with a camera, GPS tracking, Bluetooth, music and video player.” Gigaset has always produced telecommunications electronics that accompany people in all phases of life.

The landline and mobile phones in the Gigaset life series all have one thing in common: with first-class sound quality when making calls, particularly loud ring tones, clear menu navigation, an easy-to-read display and an illuminated keypad with large individual keys, they are designed to meet the needs of older people.

Not only for senior citizens

„We also love the GL7 for its retro approach,” says Pröβdorf. „A classic flip phone - but with three card slots, GPS, fast internet connection and multimedia services. That should also appeal to younger people or those who are young at heart.” In dialogue with its customers, Gigaset is always developing solutions that are unusual. Like the DECT handset ION that can be used as a headset for meetings via Microsoft Teams, ZOOM or WebEx.

„With the GL7, we understood: A mobile phone does not necessarily have to be operated via the touchscreen. But WhatsApp or Google Maps would be nice to have. So we kept the buttons - and even gave the device its own WhatsApp button.

Another button provides the pleasant feeling that someone is always there for you in case of an emergency. When the SOS button is pressed, up to five predefined telephone numbers are called. If no one can be reached via the first one, the next number is dialled automatically.

More versatile than a mobile phone, simpler than a smartphone

The features of the Gigaset GL7 make the crossover idea clear: important phone numbers can be stored on three speed-dial buttons, the device has a hands-free function, can play MP3 ringtones and has Bluetooth for pairing with a wireless headset.

These are the normal functions of a mobile phone. In addition, the device is able to access the internet with WLAN, 4G and its own browser. The KaiOS operating system, specially tailored for keypad phones, allows access to an AppStore with applications such as Facebook, Wikipedia, Google Duo or YouTube.

By pressing the WhatsApp button, the messenger app opens and messages can be read and answered. The Gigaset GL7 plays videos with sound and offers its own music and video player. Simple games also run on the device.

Snapshots can be taken with the built-in 2MP camera and the built-in GPS module enables location-based services such as Google Maps.

The built-in 4 GB memory can be expanded by up to 128 GB with a microSD card. At the same time, the mobile phone accepts two SIM cards - for example, to make cheap calls on holiday with a prepaid card purchased locally.

The Gigaset GL7 comes with a charging cradle, headphones and a quick start guide. It is available in the colour titanium grey from in retail stores and online shops as well as in the Gigaset online shop for 109 euros (RRP).



The Gigaset GL7 comes with its own charging dock - that's practical and avoids messy cables.

Switch on, measure, save

More convenience with the smart Gigaset Plug 2.0



Makes sockets smart: the new Gigaset Plug 2.0.

The next generation of wireless plugs from Gigaset make your home more convenient, more secure and more economical. Integrated in the Gigaset Smart Home system, the new Gigaset Plug 2.0 with its modern design can be used to switch every device on and off and measure their power consumption – no matter where you happen to be.

Germany is the country of the connected home: there are only a few other countries where the smart home is as widespread. The most frequent investment is made in smart plugs. The small devices can be used to control other non-connected devices – from the standard lamp to the coffee machine – by app or voice command. Gigaset has now added an energy metering function to its new generation of wireless plugs, turning the Gigaset Plug 2.0, in tandem with the Gigaset Smart Home system, into a real all-round talent: The compact adapter in classic white displays the energy consumption of the connected device on the free Gigaset Smart Home app.

“That means power guzzlers in the home are soon identified and can either be replaced or used more carefully,” says Lukas Brink, Product Manager at Gigaset. “Our goal in developing the plug was to provide even greater benefit for our customers.” The consumption meter enables other convenient functions

The smart switch to put in your pocket

The smart Gigaset Plug 2.0 can be used to switch connected devices on and off – no matter where you happen to be. Alongside manual switching, the Gigaset Smart Home app can be used to also define routines: For example, the outdoor lighting will be activated at sunset, or the light will go on when the residents are within range of the motion sensor in the Gigaset Smart Home system.

The Gigaset Plug 2.0 will even switch on the TV when there's no-one home, if desired, and can therefore help deter potential burglars – for example, during a weekend away or a business trip.

About the Gigaset Smart Home system

The Gigaset Smart Home system uses motion detectors, alarm sirens, smoke detectors, water sensors and cameras for indoors and outdoors to make your home more secure and convenient. Users can see via the Gigaset



Smart Home app whether all the doors and windows fitted with sensors are closed properly – if there's an irregularity, like an attempted break-in, smoke has been detected, or there's a water leak, the alarm will go off.

All incidents are easy to track in the Gigaset Smart Home app. That way, the Gigaset Smart Home system offers protection against burglary and damage by the elements, and provides additional living comfort, for instance, through convenient heating and lighting control in combination with Amazon Alexa, Google Home or Philips Hue. The system is modular and can be adapted to suit any living situation.

Measuring 60 x 60 x 85 mm, the Gigaset Plug 2.0 can be used in any standard socket. It requires an installed Gigaset Smart Home Base and the free Gigaset Smart Home app. The new Gigaset Plug 2.0 goes on sale in the Gigaset online shop and at retailers at the RRP of €49.99.



The new GS5 LITE with exchangeable battery - of course „Made in Germany

New Gigaset smartphone makes life LITE



The all-rounder for everyday digital life: The Gigaset GS5 LITE has enough power, a replaceable battery, and an attractive price.

The Gigaset GS5 LITE is the latest smartphone “Made in Germany” from Gigaset – with a bright and large HD display, a replaceable battery with great staying power, face recognition, and NFC for cashless payment. What’s LITE, first and foremost, is the price: In direct comparison with the Gigaset GS5 you can save almost 20 percent on a new purchase. In the LITE version the well-known GS5 is available for the first time in the classic colors Pearl White and Titanium Grey.

“The Gigaset GS5 LITE is the all-rounder for everyday digital life,” says Linda Kirfel, Product Manager Mobile at Gigaset. “We know that many of our customers are price-conscious, which is why we took a closer look again at our successful GS5 model. We kept everything for which the phone had been praised so highly and made slight modifications to non-essential parts. In everyday life, that’s barely noticeable, but your wallet certainly feels the difference.”

The similarities between the Gigaset GS LITE and the GS5 outweigh the differences: The 6.3-inch full HD+ V-Notch display is also easy to read in sunlight; the 48 MP main camera with variable aperture produces pin-sharp images; and the fast G85 processor from MediaTek with 4 GB RAM ensures that several applications can run smoothly in parallel.

The GS5 LITE also uses the 4,500 mAh replaceable battery that users can easily replace themselves. For long outdoor tours or city trips, you can take a second full battery with you and be sure to always have enough power for photos, videos, phone calls, social media and chats. But even with just one battery charge, the GS5 LITE has a standby time of 350 hours and will keep going for up to 25 hours of continuous talk time in the 4G network.

One especially practical feature is the triple slot: The GS5 LITE can hold one card to expand the device memory and two SIM cards at the same time. That means a prepaid card from a local provider with cheaper data rates can be used at the holiday destination abroad.

The GS5 LITE is supplied with the latest Android 12 operating system and security updates for up to three years. A new feature is the structured back of the device with good grip either in Pearl White or Titanium Grey.

GS5 and GS5 LITE differ primarily in three ways: The front camera has a resolution of 8 MP instead 16 MP, the memory has been reduced from 128 GB to 64 GB, and the wireless battery charging function has been omitted. "This configuration is perfectly suitable for everyday use," says Linda Kirfel. "Just like its big brother, the GS5 LITE impresses with a large, pin-sharp and bright display and the high-resolution main camera, and it runs just as smoothly, and even outdoes it when it comes to its battery life."

The Gigaset GS5 LITE goes on sale in the colors Pearl White and Titanium Grey at stores and online retailers and in the Gigaset online shop at the RRP of €249 from July 2022.



Smart form factor, smart features - the new mobile device combines two worlds

The clamshell is back: Gigaset presents 4G GSM mobile phone GL7



Gigaset combines these classic advantages of a flip phone with new upgrades.

With the GL7, Gigaset is giving a real classic a smart comeback. The first clamshell phones came onto the market back in the mid-90s. What didn't exist back then: 4G, WhatsApp and Facebook apps. Two screens were also unusual back then. On the GL7, the external screen shows the time and the caller. When opened, you are greeted by a 2.8" display and large buttons. There is also an SOS emergency button on the back of the device for added safety. It's obvious: with the GL7, the folding mobile phone has arrived in the 21st century.

Simply reliable

Fans of clamshell phones will be delighted with the new GL7. The advantages are obvious: the outer display shows the user the most important information, such as incoming calls, text messages, battery charge level and time. Thanks to the design, the main display is excellently protected and it is not possible to accidentally press the keys. On the other hand, calls can be accepted simply by flipping the phone open.

Gigaset combines these classic advantages of a flip phone with new upgrades. User-friendly functions, large keys, large text. In addition, the modern KaiOS operating system, access to the KaiOS AppStore, a dedicated WhatsApp key and Dual SIM as well as a separate memory card slot make the GL7 a phone that seems familiar to customers and at the same time reliable, ensuring contact with friends and family at all times and in all situations.

Bigger is better

The compact form factor of 117x58x24mm makes the GL7 the ideal companion in any pocket. The weight is just 126 grams and the durable polycarbonate makes the GL7 long-lasting and robust. The screen and keyboard are optimally protected by the clams-

hell form factor. But as compact and light as the GL7 is, it offers true greatness wherever you look. Two screens, large keys, clear menus with large fonts, 300 hours standby and 9 hours talk time on a single charge, USB interface, Bluetooth 4.2, 3.5 mm jack for headphones, FM radio and a 2 MP camera for snapshots and souvenir photos.

You can store all your pictures and up to 2,000 phone-book entries in the 4 GB internal device memory, which can also be expanded by up to 128 GB using a micro SDHC memory card. No compromises are made with the SIM cards either. Even if an additional memory card is used, two nano-SIM slots are still available - for example, to make cheap calls on holiday with a prepaid card purchased locally.

Back to the future

„The GL7 - as a classic clamshell phone - may seem a little retro,“ says Thomas Prößdorf, the product manager responsible at Gigaset. „I can assure you, this impression is deceptive. We deliberately chose the form factor because there is a customer group that prefers these phones to modern smartphones. It is a certain form of understatement that is served here.“

In addition to the normal mobile phone functions, the GL7 has WLAN, 4G and a GPS module. Thanks to its own browser, it is fully internet-capable. The KaiOS operating system, which is specially tailored for keypad phones, including its own AppStore, allows access to social apps such as Facebook, WhatsApp, YouTube or Google Maps. Pressing the WhatsApp button opens the messen-



ger and messages can be read and answered as usual. The GL7 also has an integrated music and video player. Simple games also run on the device. The GPS module enables location-based services such as Google Maps.

The integrated WLAN hotspot is also particularly practical. 4G provides a stable internet connection that can also be shared with friends, family or other devices, such as a tablet, if desired. In this way, the GL7 becomes an internet hotspot for larger screens on which you can also access the internet.

Everything simple - even in an emergency

If the unexpected happens, it's good to know that the GL7 has its own SOS emergency button. When this is pressed, up to five predefined contacts from the address book are called in sequence.

This continues until a connection to a contact can be established - otherwise the device starts again from the first number. A smart feature that can help both in the event of a household accident or an unexpected fall in the great outdoors - because the GL7 is always with you in its pocket format.

The Gigaset GL7 comes with a power supply unit, charging cradle, battery, headphones and quick start guide. It is available in the color titanium grey in stationary and online shops as well as in the Gigaset online shop at a price of 109.00 euros (RRP).

Gigaset GX6 "Made in Germany" with outstanding features

The 5G outdoor smartphone in a made-to-measure suit



An elegant and rugged design, ultra-fast 5G, a powerful replaceable battery, fast wireless charging, a 120-Hz display, WiFi 6, a dual-camera system with optical image stabilization (OIS), yet dust-proof, water-proof and ruggedized to a military standard – Gigaset is redefining the outdoor smartphone with its GX6. Following the great success of the GX290, the device sets new standards with top hardware and clever features. The Gigaset GX6 goes on sale on September 29 at the RRP of €579.

“As with all our smartphones, we offer top value for money with the GX6,” says Daniel Stojanovic, Head of Product Marketing. “The device is aimed at private users who lead an active lifestyle and have a challenging daily routine or pursue very demanding hobbies. However, it also meets the needs of professional users who work a lot in the field and in harsh environments.”

Stojanovic knows from experience that sustainability is increasingly important for people. Gigaset addresses that with the 5,000 mAh replaceable battery, security updates for up to five years from market launch, and the prospect of the next two Android updates up to version 14. Production of the GX6 at Gigaset’s parent factory in Bocholt, North Rhine-Westphalia, strengthens the regional economy, safeguards jobs, ensures short transport and delivery routes, and means the GX6 is the only outdoor smartphone “Made in Germany.”

“In developing the Gigaset GX6, we wanted to meet the very highest standards in the private and professional arena,” says Jörg Wissing, Senior Product & Business Development Manager. “High-quality components in an elegant, but extremely robust device, made in Germany, yet at a fair market price.

At the same time, we naturally wanted to integrate features that had made our first outdoor smartphone, the GX290, so successful – such as wireless charging or the triple slot for two SIM cards and one memory card.”

Reliable and fast

The Gigaset GX6 supports super-fast charging at up to 30 watts via cable with a compatible charger and can recharge up to 90 percent of the battery in around 60 minutes. Wireless charging at up to 15 watts in accordance with the Qi standard is also supported. Gigaset’s BatteryLife+ technology in the GX6 extends the battery’s life by up to 50 percent by means of a default setting for the charge threshold. If additional power is needed on the road, it is supplied by a replaceable battery that can be purchased separately and swapped by users themselves.

The ruggedness of the Gigaset GX6 has been tested in accordance with the MIL-STD-810H and IP68 standards – the device thus survives drops, strong vibrations, temperature fluctuations, wet and dust. The casing can be cleaned with water, soap, alcohol or disinfectant.

Good hardware, good ideas

In addition to indispensable features like USB 3.0, WiFi 6, NFC and Bluetooth 5.2, Gigaset shows attention to detail in the GX6’s features: The fingerprint sensor is located on the side of the casing in the on/off button, the programmable physical function key makes it easier access to certain functions or apps – and the classic 3.5 mm jack is also back on board.

The FHD+ punch-hole display with a refresh rate of up to 120 Hz measures 6.6 inches, is protected by Corning® Gorilla® glass and achieves a brightness of 550 nits so that everything can be seen clearly even in bright sunlight. The 2.4 GHz MediaTek Dimensity 900 5G octa-core processor delivers enough computing power.

For the first time in a Gigaset device, the 50-MP PDAF wide-angle camera has optical image stabilization (OIS). The 1/1.55” sensor with a pixel density of 1,008 µm ensures brilliant images in poor lighting conditions.

Availability and prices

The Gigaset GX6 goes on sale on September 29, 2022 in the Gigaset Online-Shop, first in the color titanium grey and later on also in titanium black. The new Gigaset Smartphone will be available at stores from October.

The RRP is €579. Apart from the user manual, it comes with a USB-C charging and data cable and a wrist strap that can be threaded into the eyelet of the GX6.

The Gigaset GX6 Procut Trailer can be seen [here](#).



Gigaset is closely involved in the development of the new standard

matter: Future potential for the smart home



As a member of the Connectivity Standards Alliance (CSA), Gigaset has been involved in the introduction of the new matter standard from the very beginning. Like other leading smart home manufacturers, Gigaset will equip future smart home bases with matter, giving customers freedom of choice when using sensors from different manufacturers. A few days ago, the Connectivity Standard Alliance (CSA) published the new standard for smart home products matter in version 1.0. Well-known products and systems such as Google Assistant or Amazon Echo will support matter in the future. Gigaset, the German telecommunications specialist from Bocholt, is also a member of the CSA, in which more than 200 companies, including Infineon, Google, Amazon and IKEA, are already working together.

In the future, the matter standard will be used to network smart home devices from different manufacturers in a consumer-friendly way. The aim of matter is to establish a common basis for the control of smart home products and, in doing so, to simplify the setup of new devices as far as possible.

„At this year’s IFA, we already announced our cooperation with Home Connect Plus,“ said Roland Mäsing, VP Smart Home at Gigaset. „With our membership in the CSA consortium, we are keeping our options and development scope open so that we can exploit the potential of the new standard in the future.“

It will still be some time before the matt standard is actually ready for the market and can be used conveniently. Gigaset will monitor further developments of the standard and take advantage of options for connecting its own portfolio.



DB AG continues to rely on mobile devices "Made in Germany"

Gigaset Smartphones for Deutsche Bahn



The smartphones from Gigaset's GS5 series will be used in Deutsche Bahn's trains, among other places, in the future.

Gigaset has once again come out on top with its latest smartphone models in two independent, public invitations to tender issued by Deutsche Bahn. In future, the Gigaset GS5 will be used on a large scale in Deutsche Bahn trains. 7,000 devices will make the work of the train attendants easier: Gigaset supplies the hardware for ticket control, ticket sales and card payments for Deutsche Bahn in local transport. For this product, called „DB Mosaik“, customer service staff and ticket inspectors on buses and trains will no longer need a separate custom-built hardware device, but will be able to control their work via their smartphone. In addition, 7,000 Gigaset GS5 PRO smartphones will replace existing smartphones at Deutsche Bahn that are coming to the end of their useful life.

„Gigaset can do smartphones,“ says Jörg Wissing, Senior Product & Business Development Manager. „We have proven that more than once. After 6,000 units of the predecessor GS4, we are now also allowed to deliver the GS5 in different variants to Deutsche Bahn. The new models were able to convince in user tests and are an excellent fit for Deutsche Bahn's use cases.“

The three models GS5 LITE, GS5 and GS5 PRO convince with an enduring exchangeable battery, monthly security updates, 128 GB storage capacity and the powerful processor MediaTek Helio G85. Like all current Gigaset smartphones, the GS5 PRO supports Android Enterprise and comes with a 64 MP main camera and 6 GB RAM, so that even several applications run smoothly in parallel. With the cheaper GS5 LITE, users do without features such as wireless charging, the glass back and part of the RAM.

All devices are „Made in Germany“ and are manufactured at Gigaset's main factory in Bocholt, North Rhine-Westphalia. The short delivery times and routes support Deutsche Bahn AG, especially in the handling of complex projects. For corporate orders, the de-

vice can be flexibly configured - from the home screen with the company logo to the selection of apps, details on device management and the choice of background images and ring tones. Even for relatively small quantities, logos, IMEI numbers, departmental designations or other customized information can be engraved on the back of the device.

„Many companies have set themselves ambitious sustainability goals. We notice that, as part of their voluntary commitment, they are looking for suppliers who can help them meet them. Again and again we experience that we can also convince them with our commitment to the location,“ Jörg Wissing continues.

The Gigaset GS5 LITE is available in the colours Pearl White and Titanium Grey at a price of 249 euros (RRP) in stationary and online retail outlets as well as in the Gigaset online shop for 249 euros (RRP). The Gigaset GS5 is also available in Dark Titanium Grey and Light Purple for 299 euros (RRP). The GS5 PRO is exclusively available in Dark Titanium Grey at a price of 349 euros (RRP) for business customers. High-resolution image material can be found here.



For everyone who wants to communicate smartly, even in old age

The time is ripe for the new Gigaset GS5 senior



With the GS5 senior, Gigaset is presenting the next generation of its senior citizen smartphones.

A quick call to the loved ones at home, sending a photo by WhatsApp, or looking something up on the Internet – anyone who communicates takes part in life. The Gigaset GS5 senior is the perfect smartphone for active older people – especially easy to use with practical accessories and all the functions you expect of a smartphone. As part of the Gigaset life series the GS5 senior phone is tailored specifically to the needs of its users.

The improved Gigaset GS5 senior provides an easier introduction to digital networking, especially for people who have never used a smartphone before. New features compared to the predecessor model, the successful Gigaset GS4, are the dual camera system with 48-MP main camera and 8-MP ultra wide angle and macro camera, a fast charging and long-lasting replaceable battery, and simplified and automatic text input thanks to voice recognition. The Android 12 operating system guarantees security and durability. The new senior citizen smartphone also has a textured back for a pleasant feel and a secure grip.

With the GS5 senior, Gigaset is presenting the next generation of its senior citizen smartphones, which makes communication for older people as simple as absolutely possible: The senior citizen smartphones from Gigaset are characterized by large buttons, a self-explanatory menu, robust design, charging via a magnetic cable, unlocking with finger or facial recognition, and clever additional functions such as an emergency call button or hearing aid compatibility. The GS5 senior seamlessly continues this philosophy of simple communication.

Easy-to-use interface with the Gigaset power you expect

Thanks to the high-contrast menu with a large font and clear icons, the Gigaset GS5 senior couldn't be easier to use, even for smartphone beginners. The phone has a customizable start screen for up to eight applications that can be arranged individually. The bright and large display with a 6.3-inch screen diagonal is pin-sharp with full-HD+ resolution, and comes equipped with a protective film. In addition, users receive a flip cover made of PU leather.

Built-in SOS function for fast help

In case of an emergency, a call for help can be made quickly using the emergency call button on the start page of the GS5 senior: In addition to the emergency number 112 already stored, other personal contacts can also be stored – the phone will dial them all in succession until someone picks up. The phone can also send an emergency SMS to previously defined numbers with a pre-formulated message – including the current location. That creates a feeling of security – for the senior and family members alike.

An even sharper image for unforgettable moments

The GS5 senior has a number of improved features: In addition to the larger battery with 4,500 mAh, Android 12, and voice recognition for texts, the 48-MP main camera takes extra sharp photos.

The camera directly above the display is ideal for selfies or video calls – for virtually visiting the grandkids at any time, for example. With a 4 GB RAM working memory, a 64 GB internal memory, dual SIM, and optional memory expansion of up to 512 GB, the GS5 senior ensures that absolutely every memory can be recorded.

Communication for everyone

The latest technologies present a certain challenge for many member of our society: "Gigaset wants to enable communication for everyone, because anyone who communicates takes part in life. That's why the new GS5 senior also comes with a detailed training manual that explains all the functions step by step to ensure optimum use of the phone," as Linda Kirfel, Product Manager Mobile at Gigaset, explains.

The new GS5 senior is part of the Gigaset life series, a product line that was developed for people in the second half of their life and those with special needs. The mobile phones, smartphones and fixed-line phones in the life series meet special needs – with technology that helps users without overtaxing them; with an appealing, yet discreet design, and above all with many useful features that make communicating in everyday life easier. The Gigaset GS5 senior is "Made in Germany" and produced in Bocholt in North Rhine-Westphalia.

In addition to the 24-month manufacturer's warranty, Gigaset provides a three-month warranty on damage due to breakage or damp – that's the Gigaset service promise. And anyone who realizes within the first 90 days of purchase that they don't need a senior smartphone after all can simply return it thanks to the satisfaction promise.

The Gigaset GS5 senior is on sale in Titanium Grey at stores and online retailers and in the Gigaset online shop at the RRP of €299 from October 2022.

All-in-one phone system for SOHO and SMEs with professional telephony functions and innovative extras

Innovative and elegant all-rounder: Gigaset Fusion



Gigaset is pushing the boundaries of business telephony: Fusion is a combination of desktop phone, DECT base station, PBX phone system and Smart Home base. With its wide range of functions, the device is ideal for small offices, doctor's offices, law offices, agencies, and the demanding home office. All the settings and functions can be configured via a web-based interface and operated using the touch-and-swipe display. Different integrated interfaces provide maximum flexibility for connecting external devices. Even before the launch, Gigaset Fusion, together with the newly programmed Web UI, already received the iF Design Award 2022 back in May.

How we work today has changed fundamentally: The trend is toward the flexible office – working from anywhere, no matter whether it's at the company, on the move, or at home. And the demands on office and communication devices are becoming increasingly complex. They should be easy to connect to other devices and intuitive to use.



That also applies in millions of micro-enterprises in the European Union with less than ten employees that are adapting to the new situation. "Many of these enterprises are currently trying to optimize their costs in the strained economic situation," says Thomas Kopowski, the responsible product manager at Gigaset. "Most of all, they want intelligent telecommunications solutions without major infrastructures. It is for them and many others that we have developed Gigaset Fusion – a device that combines everything that's needed in the SOHO and SME segment."

Complex technology, easy to use

Gigaset Fusion is extremely contact-friendly. It connects via LAN, WiFi, USB-C, Bluetooth, DECT and DECT ULE to the network, laptops and computers, headsets and handsets, smartphones and Gigaset Smart Home sensors. Up to eight DECT handsets, 20 SIP devices and 64 Gigaset ONE X sensors can be connected, and the integrated phone system allows six parallel calls for up to 20 users. Five local answering machines, access to Google or Microsoft 365 contacts, and a dialog system for automated call handling make everyday working life easier.



"Usability comes first," says Armin Kanani, Head of Design at Gigaset. "We programmed our own Web UI to be able to set up this host of functions with ease. And the interface for the touch-and-swipe display is also a new development. We wanted use to be as intuitive as possible." That means the three main displays can be customized, the up to 72 display keys assigned, and connectivity set up. Various installation assistants help in that process.

A communications multi-talent in an elegant design

The use of high-quality materials such as the durable and precise metal dome keyboard make Fusion an eye-catcher in any office. The elegant stand and metal trim have an attractive high-gloss finish. The 5" HD touch-and-swipe display facilitates access to all phone functions and ensures that caller information is always to hand. The interactive voice response menu (IVR) allows calls to be taken conveniently and efficiently – the IVR system can, for example, be used in doctor's offices to reduce the number of calls at reception if all the caller wants to do is leave a request for a new prescription.

The integrated PBX phone system is designed for up to 20 users. It makes no difference whether mobile devices or permanently installed SIP desktop phones are connected to the system. At the same time, it ensures secure connections via SRTP/SIPS/TLS, LDAP(S) and HTTPS. Up to eight handsets can be connected via the integrated DECT base station and up to four calls conducted in parallel. Access to Google & Microsoft 365 contacts is also possible.

A special highlight is the function as a Smart Home base station for up to 64 Gigaset ONE X sensors. Using the Gigaset elements app for smartphones, rules can be defined, alarms activated and deactivated, sensor settings changed, and notifications retrieved regardless of the user's location – if, for example, a window has not been closed. The Easy Alarm Mode switch on the display allows the alarm mode to be activated directly when the workplace is vacated.



That also makes Fusion the base station for security or convenience features, for example, in doctor's offices, offices, or stores.

Cost-efficient in small enterprises

The Gigaset Fusion PBX phone system offers users a host of functions with unlimited use at no extra cost. Additional features that are useful in a business setting, such as the interactive voice response menu (IVR), BLF keys, the time-controlled redirection or connection of up to 20 IP devices, are included in Gigaset Fusion. Fusion saves voice messages and contact details locally – they can then be downloaded centrally. Use of cloud services is possible but not essential. The Gigaset.net servers are located in Germany.

The data is stored securely in accordance with stringent EU rules and the General Data Protection Regulation (GDPR).

“With the Gigaset DX800A all in one, we offered a technically versatile and flexible solution for more than 10 years, dominating the small office and home office market,” says Ralf Lueb, SVP Global Sales at Gigaset. “Fusion will remind many users of the DX800A. On the technical front, however, we now offer whole new opportunities – and the sophisticated design will also help us to access new target groups and applications areas.”

Prices and availability

Fusion is available in a bundle with two SL800H PRO handset in Dark Titanium. The Gigaset Fusion FX800W PRO Bundle will go on sale from the start of 2023 at the RRP of €499.95 excl. VAT. Gigaset markets its Professional portfolio through a network of qualified partners, who include IT and telecommunications providers, value added resellers (VARs) and providers of enterprise systems.

The partners offer advice, sell and install the Gigaset Professional solutions, and offer customers other services. The [Gigaset retailer search](#) can be used to find a local partner. High-resolution press photos can be found here. Further information and details are available on the [Gigaset Fusion microsite](#).



For adventure in the wild and at work: the Gigaset GX4 "Made in Germany"

Statement 2.0 – new outdoor smartphone from Gigaset



Gigaset is launching its GX4 outdoor smartphone right on time for the Christmas trade season. As the successor to the highly successful GX290, this model comes with a replaceable battery, a super-fast charging function, a 48-megapixel camera and features such as a programmable function key, a fingerprint sensor on the on/off button and an LED spotlight ring for notifications on the back. The housing of the Gigaset GX4 is ruggedized to a military standard, dust-proof and water-proof. It is a stylish and exceedingly robust companion for anyone with an active lifestyle and demanding work environment. With its features and a recommended retail price (RRP) of €349, the GX4 is the official successor to the successful GX290 and clearly set apart from the GX6, which was introduced in September.

"The GX290 is a hard act to follow," says Jörg Wissing, Senior Product & Business Development Manager at Gigaset. "Our first outdoor smartphone went through the roof in the truest sense of the word. The device was praised by the trade and general interest press, we were represented in lifestyle media with it, we impressed customers, convinced outdoor bloggers and won over major business customers." Jörg Wissing and his team wanted a systematic further development, new and better features, production at the parent factory in Bocholt, North Rhine-Westphalia – and all that without exceeding the defined price range. The result is the Gigaset GX4 – a rugged outdoor smartphone "Made in Germany" with a fresh design, new ideas and a fair price.



Ruggedness

The Gigaset GX4 boasts all-round protection. With its two-shot injection-molded TPU housing and a frame made of aluminum, magnesium and titanium, it meets the MIL-STD-810H and IP68 standards. It easily withstands falls from a height of 1.20 meters and being submerged for up to half an hour in water at a depth of 1.50 meters. The device operates at ambient temperatures between -15 and 45°C and can be cleaned with water, soap, alcohol or disinfectant.

Staying power

A new feature compared with the GX290 is the replaceable battery, which can be swapped by users themselves. Thanks to its 5,000 mAh power, it enables a talk time of 45 hours (4G), audio playback for up to 56 hours and video playback for a maximum of 16 hours. The Gigaset GX4 also boasts fast wireless charging at up to 15 watts in accordance with the Qi standard. It now also supports Power Delivery 3.0 and is charged to 90% full at up to 30 watts very rapidly in just one hour.

Presentation

The V notch display now has a higher contrast of 1,500:1 and HD+ resolution (1560 x 720 pixels) – the ideal combination for a clear presentation coupled with a maximum battery life. A brightness of 550 nits means the display be seen clearly even in bright sunlight. The display is protected by Corning® Gorilla® Glass 5 with a scratch-resistant and dirt-repellent surface. It can even be operated by users who are wearing gloves up to a thickness of two millimeters or have wet hands.



Das Kamerasystem des Gigaset GX4 und der neuartige LED-Spotlight-Ring

Performance

From Microsoft Teams to Word, Instagram to TikTok, Signal to WhatsApp, booking.com to DB Navigator: The MediaTek Helio G99 with its eight cores – two A76 with up to 2.2 GHz and four A55 with up to 2.0 GHz – delivers computing power when users are out and about. The processor also has no problems handling multiple applications in parallel and still has enough reserves in store. The dual SIM slot can hold two nano SIM cards, while the 64-GB internal memory can be expanded by up to 1 terabyte with a microSD card.

Camera

The Gigaset GX4 has an optimized version of the camera familiar from the GS5: a dual camera system with a 48 MP PDAF wide-angle and an 8 MP ultrawide-angle lens that also permits macro photography. The aperture plays an important role in the quality of photos. A wide F1.8 aperture ensures that enough light reaches the camera sensor to deliver good photos in the twilight or dark – and the dual LED flash also helps in that. The aperture's size is reduced to F2.2 in better lighting conditions, permitting a greater depth of field. The Gigaset GX4 records videos in pin-sharp 2K resolution. The front camera has a resolution of 16 MP and is ideal for selfies or video calls. The camera system of the Gigaset GX4 and the innovative LED spotlight ring



Gimmicks

“Less is often more,” adds Linda Kirfel, Product Manager Mobile at Gigaset. “However, we know from our customers that they really want certain features – even if they’re as small as a notification LED on the front of a smartphone. We’ve also given the GX4 an LED spotlight ring on the back that indicates missed calls and messages. After all, the devices are often left lying with their display facing down.” Gigaset has also kept practical features like the 3.5 mm jack or an FM radio. Like its big brother, the GX4 comes with a programmable function key and a fingerprint sensor on the on/off button; however, it can also be unlocked via facial recognition.

Availability and prices

The Gigaset GX4 goes on sale in the colors black and petrol at stores and online retailers and in the Gigaset online shop from mid-December. The RRP is €349.00. Apart from the user manual, it comes with a USB-C charging and data cable and a wrist strap that can be threaded into an eyelet on the GX4.

The official product video can be found via this [link](#).



A total of four new DESK models offer convenient desktop telephony for the 21st century

Gigaset replaces popular DA desktop phone series with new DESK family

Gigaset is launching a new corded fixed-line phone family. The new DESK series with its high-quality design covers the entire telephony spectrum – from the basic device to the top model with black and white inverted display, elegant surfaces, five-way navigation and answering machine. The hearing aid compatible DESK 400 will be launched first and go on sale in Germany from the start of December. The DESK 200, 600 and 800A models, the other variants in the product family, with different features and their own look, will follow by mid-2023.

“The demand for analog fixed-line phones in large numbers continues unabated,” says Thomas Pröbldorf, Head of Product Management Global ODM at Gigaset. “Corded phones are consciously used in private households, hotel rooms, in retail stores or public facilities. With our new DESK series we are presenting high-quality devices with an extensive range of telephony functions at attractive prices.”

The Gigaset DESK 400 has four one-touch keys that can be used for the most important contacts. In addition, up to ten numbers can be saved as speed-dial numbers. The device can be used either as a desktop or wall-mounted phone. In desktop mode, the stable stand ensures the ideal angle for using the Gigaset DESK 400.



All basic telephony functions combined in one device in a high-quality design: the Gigaset DESK 400.

Certified according to the European ITU-T P.370 standard, the DESK 400 is hearing aid compatible and allows wearers of hearing aids with an induction loop system to make calls without any irritating noises. The ringtone volume can be set to three levels, while the handset volume has two levels. The device works directly on an external phone line (a/b) or a phone system.

Gigaset offers the DESK 200 as a particularly space-saving variant – at a width of just eight centimeters it can be used hanging on the wall or standing on the desk. The keypad is located in the handset, and calls are additionally indicated via an LED.



The basic telephony functions in a tiny space: the Gigaset DESK 200 with LED call signal.

The DESK 600 and DESK 800A will additionally feature extensive convenience functions. For example, the devices will have seven one-touch keys with double assignment, phone books for up to 100 entries, hearing aid compatibility, wall assembly options, and three-line LCD displays with LED backlighting measuring 3.4 cm x 6.6 cm.

The DESK 800A will also have an answering machine with up to 60 minutes of recording time, and visual call display for incoming calls, in hands-free mode, or missed calls.

The DESK 200 and DESK 400 models do not need their own power supply and are powered directly from the phone cable. The DESK 400 goes on sales from the start of December at the RRP of €29.99, and the Desk 200 from mid-January at the RRP of €24.99.

DESK 600 and DESK 800A will follow from mid-2023 at the RRP of €54.99 and €69.99 respectively. All products will be available at stores and online retailers and in the Gigaset online shop.





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